

## Lois Schmidgall

Lois Schmidgall and Travis Strahm, owners of Creations, an Event Studio, located in Alexandria, MN offers floral arrangements for weddings, home décor services and customized acrylic art. In addition, Creations, an Event Studio, also offers re-furbishing of old furniture and have focused their wedding services to also include linen specialties, unique glassware and assistance with wedding planning and event design/installation.



Lois and Travis first found out about the SBDC and everything it offers when they attended the Alexandria Area Economic Development Commission. "The SBDC's professional business consultants that we worked with really helped us stretch our dominant right side of the brain over the left. Our professional business consultant was absolutely wonderful to work with! We have learned so much from the SBDC's professional business consultants and they were very patient and truly went above and beyond in helping us!" said Lois.

The SBDC's professional business consultants helped Lois and Travis with understanding the business side of Creations, an Event Studio and the entire picture of the business. The SBDC's professional business consultants assisted Lois and Travis with coaching to prepare for meetings with lenders and was an immense help with the business plan, especially the financial projections needed to present to the lender. "The SBDC's professional business consultants are just so excellent, patient and reassuring to know that we have access to such professionals. We would not recommend anyone who wants to start a small business without working with the SBDC's professional business consultants," stated Lois.